



ORGANIZE 365® RESEARCH STUDIES

Home and paper organization issues and the "Weight of Paper" are daily stressors for American households in 2021. These challenges play a surprisingly large role in the levels of stress and anxiety that we experience in our homes. Organize 365® conducted quantitative research to better understand current home and paper organization issues and solutions across generations in the United States to understand the prevalence, impact, and disruption caused by too much paper and disorganization in the home.

Despite this clear crisis, there has been a lack of recent academic research into how housework and the weight of paper affects households. Organize 365® is seeking to remedy this through targeted academic research to better our understanding of these issues. The need for effective organizational solutions is greater than ever as Americans learn to adapt their home, work, and school environments in an ever-changing world. Organize 365® seeks to become the premier authority on home and paper organization.

KEY TAKEAWAYS:

- There is a lack of recent empirical research into organizational statistics and how it impacts today's society
- There are four types of housework: cleaning, home maintenance, tasks of daily living, and home organization
- Women in the 21st century are not able to live their lives to their fullest potential because they are being held back by their obligations at home
- Organization is a skill anyone can learn
- Organize 365® is committed to becoming a trusted leader and go-to resource for busy individuals, future professional organizers, home organizational brands, and the media. To realize this vision, Organize 365® is devoted to ongoing research.



Learn more about current research at
organize365.com/research